

Hey there! I'm **Guillermo de Sousa**, an interface and user experience designer based in Barcelona.

work experience

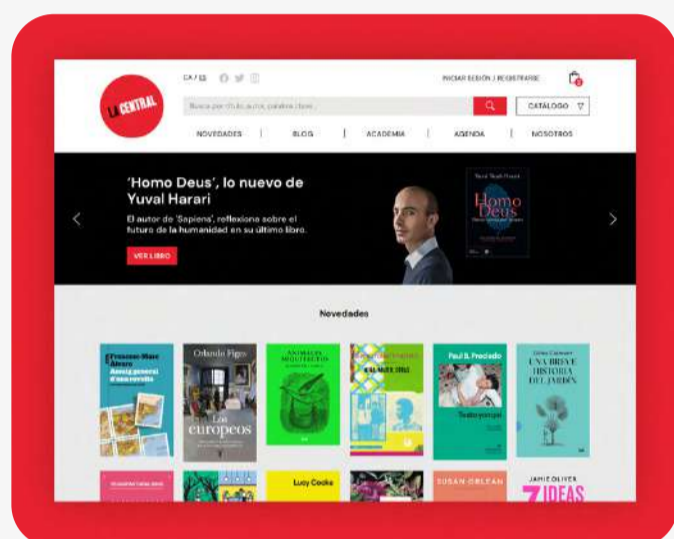


Interaction designer at Nacar Design | HP

2022-present, Barcelona

Currently part of the Customer Experience team inside HP. I work horizontally across different products with UX designers and CX leads to turn product requirements and users needs into prototyped flows.

USER FLOWS INFORMATION ARCHITECTURE UX WRITING QA TESTING FIGMA AXURE
DESIGN SYSTEMS HI-FI PROTOTYPING

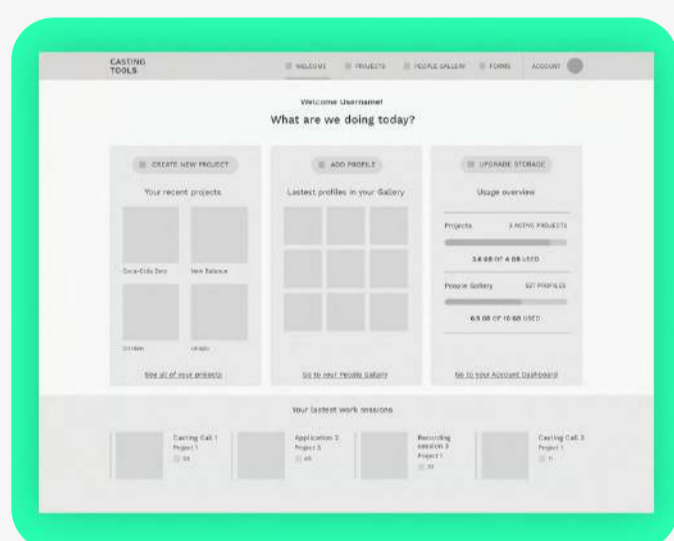


UI/UX designer at iquadrat

2020-2022, Barcelona

At this development company I had the opportunity to work in different projects for clients like iconic Barcelonian bookstore La Central and Barcelona's Provincial Council, among others.

WIREFRAMING HI-FI PROTOTYPING INFORMATION ARCHITECTURE UI DESIGN PRODUCT DESIGN SKETCH
INVISION FIGMA



UI/UX designer at Vadever Studios

2019-2020, Barcelona

My first project in product design was to redesign the interface and architecture of Casting Director Tools, an app for casting professionals to carry out their full projects in a single space.

UX AUDITING USER RESEARCH USER TESTING USER JOURNEYS WIREFRAMING PRODUCT DESIGN
SKETCH INVISION



Graphic designer at ShoesPlanet

2014-2018, Palma de Mallorca

In this trend forecasting studio we created reports focusing on footwear and accessories for fast-fashion brands and manufacturers. This experience helped me develop a good eye for consumer trends.

TREND RESEARCH TECHNICAL ILLUSTRATIONS IMAGE EDITING EDITORIAL DESIGN WEB DESIGN
TEXTILE PRINT DESIGN FOOTWEAR DESIGN

education



UI/UX Design (Master's) at ESDi

2019-2020, Barcelona (ES)



Graphic Design (Bachelor's) at Escola Superior de Disseny

2011-2016, Palma de Mallorca (ES)



Illustration at Instituto de Diseño de Caracas

2009-2011, Caracas (VE)



Graphic and Editorial Design at The Art Institute of Fort Lauderdale

2007-2009, Fort Lauderdale (US)

